

## A Year Version

### C Non-Square

**KENTUCKY STATE FAIR**  
AUGUST 2026  KY EXPO CENTER

### C Square



## B Dates Version

### C Non-Square

**KENTUCKY STATE FAIR**  
AUGUST 20-30  KY EXPO CENTER

### C Square



**A When to Use "Year" Version:**  
When the item is a commemorative keepsake. Ex. Cups, Pins, Posters, and Giveaway Items.

**B When to Use "Dates" Version:**  
All other uses, including promotional items and on-site signage. Ex. Yard Signs, Documentation, Advertising.

**C Square and Non-Square:**  
Within the "Dates" & "Year" folders, there are "Square" and "Non-Square" mark versions created to maximize the logo's visibility and function in different applications.

### **Black, Color, and White Options:**

Within each "Square" and "Non-Square" folder, we've provided mark options that are in Black, Color, and White.