

A Year Version

C Non-Square

KENTUCKY STATE FAIR

AUGUST 2025  KY EXPO CENTER

C Square



B Dates Version

C Non-Square

KENTUCKY STATE FAIR

AUGUST 14 – 24  KY EXPO CENTER

C Square



A When to Use "Year" Version:

When the item is a commemorative keepsake. Ex. Cups, Pins, Posters, and Giveaway Items.

B When to Use "Dates" Version:

All other uses, including promotional items and on-site signage. Ex. Yard Signs, Documentation, Advertising.

C Square and Non-Square:

Within the "Dates" & "Year" folders, there are "Square" and "Non-Square" mark versions created to maximize the logo's visibility and function in different applications.

Black, Color, and White Options:

Within each "Square" and "Non-Square" folder, we've provided mark options that are in Black, Color, and White.

Please connect with Communications (alexis.garnek@kyvenues.com and mike.fryman@kyvenues.com), who can review the desired application and advise on the best approach.