

KENTUCKY STATE FAIR

AUGUST 14-24, 2025



KENTUCKY EXPO CENTER

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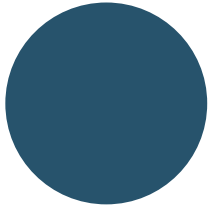
Illustrations



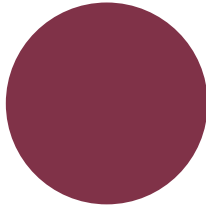
Posters



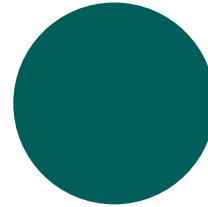
Colors



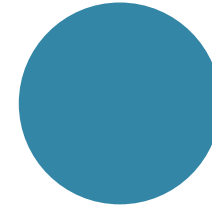
DARK BLUE
RGB: 39/83/108
CMYK: 89/63/40/22
HEX: 27536C
PMS: 7700



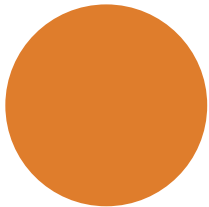
MAROON
RGB: 127/50/71
CMYK: 38/88/55/29
HEX: 7F3247
PMS: 195



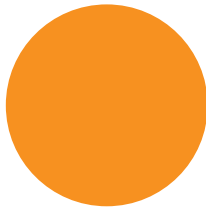
GREEN
RGB: 0/94/90
CMYK: 95/51/66/19
HEX: 005E5A
PMS: 323



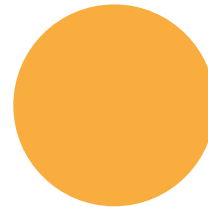
BLUE
RGB: 51/134/166
CMYK: 80/38/25/0
HEX: 3386A6
PMS: 7459



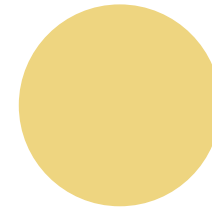
DARK ORANGE
RGB: 223/125/44
CMYK: 10/60/96/0
HEX: DF7D2C
PMS: 7412



ORANGE
RGB: 247/144/30
CMYK: 0/52/100/0
HEX: F79120
PMS: 1495



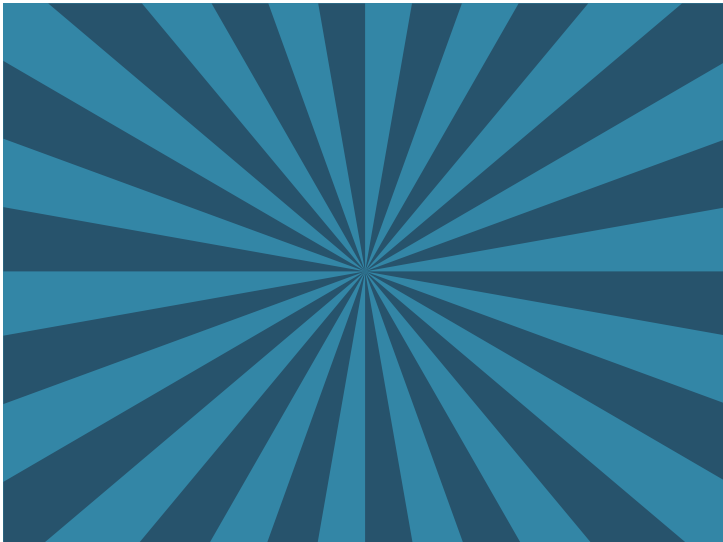
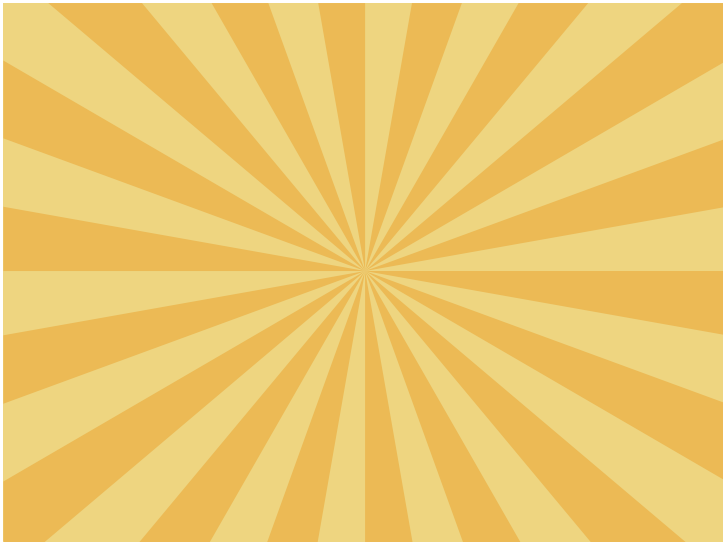
LIGHT ORANGE
RGB: 249/172/60
CMYK: 0/36/86/0
HEX: F9AC3D
PMS: 143



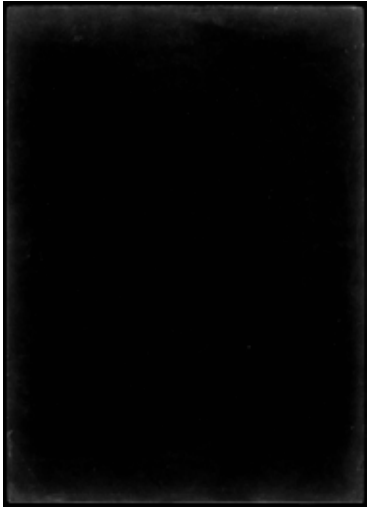
YELLOW
RGB: 238/213/128
CMYK: 7/13/60/0
HEX: EED580
PMS: 7403

CUBANO
Thirsty Script

Patterns



Texture Overlay



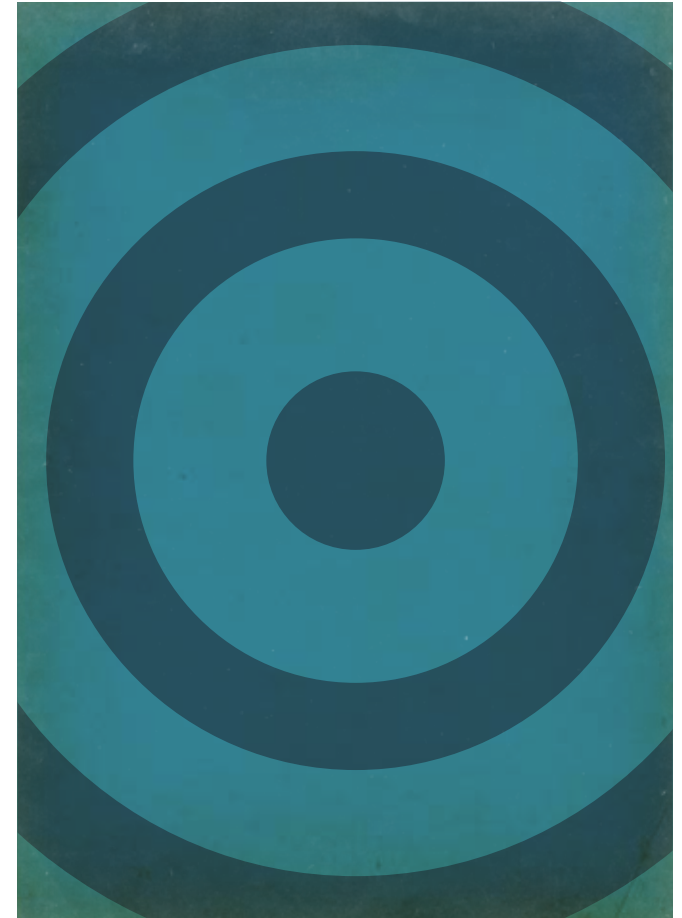
TOP LAYER
JFOSTER PAPER TONE(SCREEN).PSD
SCREEN OVERLAY 100%



BOTTOM LAYER
JFOSTER PAPER TONE.PSD
MULTIPLY OVERLAY 100%



WITHOUT OVERLAY



WITH OVERLAY

**USE OVERLAYS TO ADD
TEXTURE AND DEPTH**

Headlines

ALL THINGS
Kentucky
ALL IN ONE PLACE

EVERYTHING THAT MAKES
Kentucky
KENTUCKY

120 COUNTIES, ONE GREAT
Kentucky
GET-TOGETHER

Lapel Pins





Outdoor



Social Media Frames



Digital



300 X 250



728 X 90



160 X 600



300 X 600



600 X 600

Digital



300 X 250



728 X 90



160 X 600



300 X 600



600 X 600

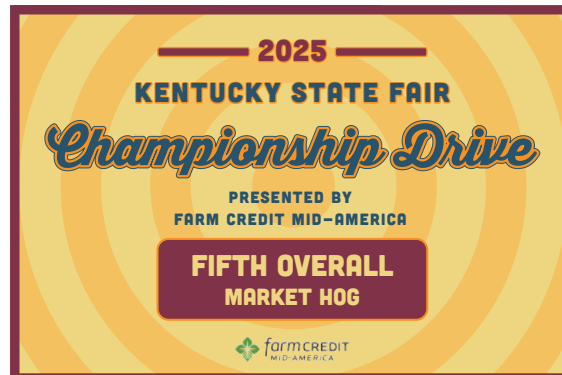
Winner Banners



Winner Banners



Winner Banners



Video Board Graphics

